Prifysgol Wrecsam
Wrexham University

Module specification

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Refer to guidance notes for completion of each section of the specification.

Module Code	PSY520
Module Title	Social Behaviour and Interaction
Level	5
Credit value	20
Faculty	Social & Life Sciences
HECoS Code	100497
Cost Code	GAPS

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
BSc (Hons) Psychology	Core
BSc (Hons) Psychology with Foundation Year	Core

Pre-requisites

None

Breakdown of module hours

Learning and teaching hours	30 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	**30** hrs
Placement / work based learning	0 hrs
Guided independent study	170 hrs
Module duration (total hours)	200 hrs

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Initial approval date	15th May 2024
With effect from date	September 2024
Date and details of revision	
Version number	1

Module aims

This module will develop students critical understanding of psychological concepts and theories related to behaviours and interactions within a social world. It will explore the interface between individual, interpersonal, and group behaviours and interactions in a variety of social contexts.

Module Learning Outcomes - at the end of this module, students will be able to:

1	Critically demonstrate knowledge and understanding of theory and research within social psychology.
2	Synthesise contemporary literature with classical theory and apply these to a specific behaviour or interaction in a social context.
3	Design a study to investigate a specific individual, interpersonal, or group behaviour focusing on a key social theory/process/model.
4	Critically evaluate current research and theoretical approaches in social psychology.

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

1. A 2000-word essay focused on a critical evaluation of a behaviour and/or interaction within a specific social context (i.e., prejudice, attitudes)

2. A 2000-word research proposal to investigate a specific behaviour and/or interaction within a social context. (i.e., persuasion, decision making)

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1, 2	Written Assignment	50
2	3, 4	Written Assignment	50

Derogations

None

Learning and Teaching Strategies

A range of different learning and teaching strategies will be utilised in this module, including lectures, seminars, group, and individual activities, directed and self-directed learning, and tutorials. Module content will include pre-recorded asynchronous online content that will inform synchronous sessions. This will allow students time to reflect on and further develop their knowledge ahead of consolidating learning through group workshops and/or seminars. Synchronous seminar sessions will involve individual and group activities such as:
- Practical use of online and psychometric attitudinal tools.
- Practical activities relating to understanding of privilege and prejudice, group dynamics, and leadership.
- Observations of various types of aggression using cartoons and/or movie examples.

All learning and teaching methods are supported by the University's virtual learning environment, Moodle, where students will be able to access clear and timely information to support the delivery of content such as videos, links to relevant online information, discussion forums, and pre-recorded lectures.

The University's Active Learning Framework (ALF) is embedded within the module to achieve optimal accessibility, inclusivity, and flexibility in terms of teaching and learning. This is in line with the principles of Universal Design for Learning (UDL). A learning blend is used that combines synchronous and asynchronous digitally enabled learning with best use of online opportunities and on-campus spaces and facilities.

Indicative Syllabus Outline

- Attitudes
- Persuasion
- Prejudice
- Judgement, decision making, & reasoning
- Group performance & leadership
- Group dynamics
- Intergroup relations
- Attraction & close relationships
- Aggression
- Problem solving

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

Hewstone, M., Strobe, W. & Jonas, K. (2020). *An introduction to social psychology* (7th edition). John Wiley & Sons Limited.

Other indicative reading

Swami, V. (2021). *Attraction explained. The science of how we form relationships* (2nd ed.) Routledge

Maio, G. R., Haddock, G., & Verplanken, B. (2019). *The psychology of attitudes & attitude change* (3rd ed.). Sage

Journals

British Journal of Social Psychology

European Journal of Social Psychology

Journal of Applied Social Psychology

Journal of Personality and Social Psychology

Journal of Experimental Social Psychology

The Journal of Social Psychology